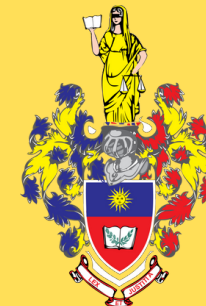
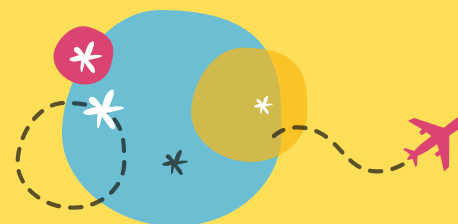


WE INVITE YOU TO STUDY



**LEONID
YUZKOV
KHMELNYTSKYI
UNIVERSITY OF
MANAGEMENT
AND LAW**



**THE FLAGSHIP OF
MANAGERIAL, ECONOMIC AND
LEGAL EDUCATION AND SCIENCE
INVITES TO STUDY
IN THE SPECIALTY 242 TOURISM
TO OBTAIN A BACHELOR'S
DEGREE**

MORE DETAILS

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**QUALIFICATION - BACHELOR IN
TOURISM**

EDUCATIONAL PROGRAM “BACHELOR OF TOURISM”:

1. COMPETITIVE ADVANTAGES OF THE EDUCATIONAL PROGRAM “BACHELOR OF TOURISM”:

- 1) the study by students of a significant number of managerial disciplines allows to acquire professional competencies in the organization and management of the tourism business;
- 2) obligatory intensive study of two foreign languages in professional direction allows future specialists to develop and realize the tourist product in foreign markets, to communicate effectively with foreigners;
- 3) the profound study of law allows the students to navigate freely in the legal aspects of tourism in Ukraine and in other countries of the world;
- 4) implementation of educational activities under the conditions of close cooperation with enterprises of the tourism industry, active involvement of employers, created conditions for the development of dual education provide students with the formation of practical skills in the sphere of tourism;
- 5) complex application in the educational process of innovative (problem, search, heuristic, research) learning technologies (including distance) directs students to search-thinking and creative activities;
- 6) unique material and technical support of the educational process (the presence in the structure of the university recreation center in Pyrohivtsi village, hotel “Aeneid”, the possibility of conducting training sessions under the conditions as close as possible to production).



2. Get knowledge of the basics of tourism studies, organization of tourist travel, organization of excursion activities, touring, tourism logistics, recreology, geography of tourism, tourist country studies, organization of hotel and restaurant industry, tourism security, tourism economics, management, tourism marketing, tourism branding, information technologies in tourism, international tourism, organization of international and diplomatic services, legal regulation of tourism activities.

3. Become: instructor-methodologist in tourism; guide; instructor of health and sports tourism (by types of tourism); travel (excursions) organizer; organizer of tourist and hotel activities; hotel service specialist; specialist in rural tourism development; tourist service specialist; conference service specialist; leisure organization specialist; specialist in specialized services; tourist security specialist; travel agent; inspector of tourism.



4. ADVANTAGES OF THE UNIVERSITY:

- 1) consistently high ratings of the university among higher education institutions of Khmelnytskyi region and Ukraine;
- 2) high reputation among consumers of educational services and employers;
- 3) providing through higher education at all levels (bachelor, master, doctor of philosophy);
- 4) high level of qualification of scientific and pedagogical staff, active involvement of practitioners in the educational process, innovative forms and methods of teaching;
- 5) modern level of logistics and information support for training specialists and conducting research (including with elements of distance learning);
- 6) created conditions for dual education (combination of training in classrooms and workplaces in organizations (enterprises, institutions));
- 7) possibility of forming individual educational trajectory, ensuring the academic mobility of students, including the possibility of parallel study at the university in various specialties (073 Management, 072 Finance, Banking and Insurance, 242 Tourism, 281 Public Management and Administration, 081 Law, 293 International law, 232 Social Security) by full-time and part-time forms;
- 8) interesting, rich, diverse social, sports, cultural, scientific student life, active student self-government of the university;
- 9) real opportunity for students to influence the content of education and improve the educational programs in which they study.

