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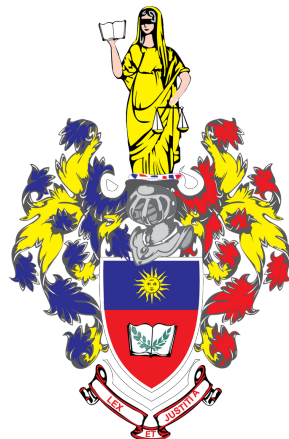
## *Educational program "Master of Management"*

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**Leonid Yuzkov Khmelnytskyi  
University of Management and Law**

Recognized institution in Podillia  
region - the flagship of managerial,  
economic and legal education and  
science invites you to study  
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in the specialty 073 Management  
to obtain the Master's degree of  
higher education - qualification -  
manager of administrative  
activities



## University

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Leonid Yuzkov  
Khmelnytskyi University  
of Management and Law

## Educational program "Master of Management"

— Certificate of the Ministry of  
Education and Science of Ukraine on  
accreditation series ND-IV № 2376807  
dated July 3, 2015 —

## Competitive advantages of the educational program:

- obtaining thorough knowledge in the field of business planning and organization, brand management, start-up management, quality management, knowledge management, business process reengineering, staff motivation, e-commerce, opening and full support of own business;
- development of practically oriented teaching methods, intensive training in management decisions based on situational tasks;
- gaining the advantages of leadership in the labour market, career prospects and running your own business.

*ensuring a high level of personal development and improvement of business qualities*

## University

### MAIN PROFESSIONAL DISCIPLINES OF EUROPEAN LEVEL:

organization management, financial management, change management and leadership, brand management, e-commerce, business process reengineering, start-up management, international business communications, business planning and organization, motivational management, quality management, enterprise reporting, knowledge management.

### POSITIONS THAT MAY BE HELD BY MASTERS:

heads of enterprises, institutions, organizations of various forms of ownership, specialists of their structural units of economic, financial, personnel direction; specialists in administration, marketing, market analytics, advertising and human resources.



### ADVANTAGES OF THE UNIVERSITY:

- consistently high ratings of the university among higher education institutions of Khmelnytsky region and Ukraine;
- high reputation among consumers of educational services and employers;
- high level of qualification of scientific and pedagogical staff, active involvement of practitioners in the educational process, innovative forms and methods of teaching.